

**THE LOUISIANA FRIED CHICKEN SANDWICH CHALLENGE CONTEST – OFFICIAL RULES**  
**NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING.**  
**VOID OUTSIDE THE ELIGIBILITY AREA AND WHERE PROHIBITED BY LAW.**

**Contest Period:** The Louisiana Fried Chicken Sandwich Challenge Contest (the “**Contest**”) begins at 12:00 a.m. Eastern Time (“**ET**”) on June 18, 2024 and ends at 11:59 p.m. ET on September 8, 2024 and includes six (6) Market/Metro Area Entry Periods (each, a “**Market Entry Period**”) that begins at the start of the Contest Period and ends as indicated in the chart below (the “**Contest Period**”).

<b>Market/Metro Area</b>	<b>Market Entry Period End Date (11:59 p.m. ET)</b>
Los Angeles, CA	6/30/24
Houston, TX	7/7/24
New Orleans, LA	7/21/24
Atlanta, GA	8/4/24
Chicago, IL	8/25/24
Baltimore, MD	9/8/24

**Eligibility:** The Contest is open to legal U.S. residents, residing in the Los Angeles, CA; Atlanta, GA; Chicago, IL; Houston, TX; New Orleans, LA; and Baltimore, MD greater metropolitan areas (each a “**Market**” and collectively “**Eligibility Area**”), who are 18 years of age or older and the age of majority in their jurisdiction of residence as of the date of entry (“**Entrant**”). Void outside the Eligibility Area and where prohibited or restricted by law. Employees of Louisiana Fish Fry Products (“**Sponsor**”), their affiliates, subsidiaries, divisions, suppliers, prize suppliers, distributors, and advertising, promotional and judging agencies (collectively the “**Sponsor and its Administrators**”) and each of their respective employees, shareholders, directors, officers, members, assigns and agents and their immediate family members and/or those living in the same household of each are not eligible to participate or win.

**How to Enter:** There are four (4) ways to enter, as follows:

- a) Via Instagram Post/Instagram Stories: During the Contest Period, sign into your Instagram account and create a post or a story consisting of at least one (1) photo and/or video of the final plated dish of an original recipe for your favorite fried chicken sandwich (“**Photo and/or Video**”). In the caption of your post or in your story (250-word limit), you must provide a short description of the sandwich and its ingredients, mention/tag @lafishfry and include the hashtag **#LFFChickenChallenge** and the Market-specific hashtag as outlined in the chart below (collectively “**Instagram Entry**”).

To enter the Contest via Instagram, you must have a public Instagram account and have your account settings set to public and not private; i.e., entries must be visible in public hashtag searches from time of Entry through time of winner verification. An Instagram account can be opened for free by downloading the Instagram application from the Apple Store or Google Play and a compatible mobile device is required. Submission must be uploaded in accordance with the Instagram Terms of Use

(<http://instagram.com/about/legal/terms/>).

- b) Via X (formerly “Twitter”): During the Contest Period, sign into your X account and create a post consisting of at least one (1) Photo and/or Video. In the post, you must provide a short description of the sandwich and its ingredients, mention/tag @lafishfry, and include the hashtag #LFFChickenChallenge and the Market-specific hashtag as outlined in the chart below (collectively “**X Entry**”). Your X Entry must be uploaded in accordance with the X Terms of Service (<https://x.com/en/tos>). You must have an X account to enter via this method. if you do not have an X account, you can create one for free at [www.x.com](http://www.x.com).
- c) Via TikTok: During the Contest Period, sign into your TikTok account and create a post consisting of at least one (1) Photo and/or Video. In the post, you must provide a short description of the sandwich and its ingredients, mention/tag @lafishfry, and include the hashtag #LFFChickenChallenge and the Market-specific hashtag as outlined in the chart below (collectively “**TikTok Entry**”). You must have a non-private TikTok account to enter and have your account privacy setting set to “Off”. If you do not have an TikTok account, and you would like to create one for free, download the free TikTok app to your mobile device at either the Apple® App Store or the Google® Play store.
- d) Via Facebook Comment: At the start of the Contest Period, the Sponsor will make a post in relation to the Contest inviting Entrants to enter the Contest on the Louisiana Fish Fry Products Facebook account (<https://www.facebook.com/lafishfry/>) (the “**Post**”). Once you see the Post, you may enter the Contest on Facebook.com or using the Facebook application by posting a comment on the Post consisting of at least one (1) Photo and/or Video. In the comment, you must provide a short description of the sandwich and its ingredients, mention/tag Louisiana Fish Fry Products, and include the hashtag #LFFChickenChallenge and the Market-specific hashtag as outlined in the chart below (collectively “**Facebook Entry**”). You must have a Facebook account to enter via Facebook. If you do not have a Facebook account, and you would like to create one for free, visit [www.facebook.com](http://www.facebook.com).

Market/Metro Area	Market Specific Hashtag
Los Angeles, CA	#LFFContestLA
Houston, TX	#LFFContestHouston
New Orleans, LA	#LFFContestNewOrleans
Atlanta, GA	#LFFContestAtlanta
Chicago, IL	#LFFContestChicago
Baltimore, MD	#LFFContestBaltimore

Collectively, Instagram Entry, X Entry, TikTok Entry and Facebook Entry will be referred to as “**Entry**” or “**Entries**”. You may only submit an Entry for the Market in which you legally reside. There is no limit to the number of Entries you may submit however each Entry must be different and will result in only the initial Entry being accepted and all additional Entries from such individual in a single Market will automatically be disqualified. Any attempt by any Entrant to obtain more than the stated number of Entries by using multiple/different email addresses or accounts, identities, registrations and logins, or any other methods will void such entries and that Entrant may be

disqualified. Use of any automated or computer system to participate is prohibited and will result in disqualification. Normal phone/data and usage charges imposed by your phone service may apply. Standard data rates may apply. **This Contest and the awarding of the prizes is in no way sponsored, endorsed or administered by, or associated with, Instagram, X, TikTok, or Facebook. You understand that you are providing your information to Louisiana Fish Fry Products and not to Instagram, X, TikTok, or Facebook.**

Incomplete, corrupted, or untimely entries are void and will be disqualified. Sponsor and its agencies are not responsible for lost, late, incomplete, damaged, stolen or misdirected entries; lost, interrupted, or unavailable network, server, or other connections; or miscommunications, computer or software malfunctions, telephone transmission problems, technical failures, garbled transmissions, damage to a user's mobile device/computer equipment (software or hardware), or other errors or malfunctions of any kind, whether human, mechanical, electronic or otherwise. Proof of submission will not be deemed to be proof of receipt by Sponsor. In the Event of a dispute as to the identity of an Entrant, the authorized account holder of the email address associated with Entrant's account used for Entry will be deemed to be the Entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider, Internet service provider, or other organization (which may include an employer) responsible for assigning email addresses for the domain associated with the submitted address. Potential winning Entrant(s) may be required to show proof of being the authorized account holder. Entries specifying an invalid, non-working, or inactive email address will be disqualified and ineligible to win.

Entries must be unique and must comply with the "Entry Requirements" set forth below.

**Entry Requirements:**

- Photo and/or Video must depict the completed final plated dish of your original fried chicken sandwich.
- Any Entry caption/story must be no longer than two hundred fifty (250) words, including required information, and must be in English.
- If Photos and/or Videos were taken by a professional photographer/videographer, Entrant must obtain the rights from such individual in order to submit such content.
- Recipes (as submitted by Semi-Finalists) must not contain drugs or stimulants.
- Photo and/or Video and recipes (as submitted by Semi-Finalists) must not include reference to the brand name of any of Sponsor's competitors or competitor's products.
- Entry must be your original idea and subsequent recipe must be your sole, original recipe. Entrant must not copy or otherwise plagiarize from any source.
- The Entry must not contain content that is known by you to be false, inaccurate or misleading.
- Any Entry deemed inappropriate or unsuitable, in Sponsor's sole discretion, will be disqualified. Entries must not contain material that is inappropriate, indecent (including, but not limited to, nudity, or pornography), profane, obscene, hateful, tortious, defamatory, slanderous, libelous (including words or symbols that are widely considered offensive to individuals of a certain race, ethnicity, religion, sexual orientation, or socioeconomic group), violent, self-mutilating (e.g., relating to murder, the sales of weapons, cruelty, abuse, etc.), or illegal (e.g., underage drinking, substance abuse, computer hacking, etc.).
- The Entry must not contain any content that infringes or may infringe third party rights, including, without limitation, any copyright, name, trademark, logo, trade dress, or other personal or proprietary right of any

person living or deceased (including but not limited to rights of privacy or publicity or portrayal in a false light) or entity or make reference to any commercial/corporate advertising (including but not limited to corporate logos, brand names, charities, slogans, political, or religious statements), or be otherwise objectionable. Without limiting the generality of the foregoing, publicly displayed and publicly accessible Sponsor content, materials, or products are permitted to be displayed in Entries submitted for this Contest.

- Videos must not include music protected by a copyright (but including music that you own or have the rights to use is permitted).
- Any clothing shown in an Entry should not contain any visible logos, drawings, cartoons, phrases, trademarks or other third-party content or materials (but showing publicly displayed or publicly accessible Sponsor content, material, and products as described above is permitted).
- The Entry must not include any representation of celebrities, athletes, musicians, or any other third-party (public or private), include any anti-social, political or religious groups, any commercial solicitation or promotional materials or name, address, phone number, or URL address. Entries must not contain advertisements, personal solicitations or commercial solicitations.
- All submitted Entries must be in keeping with Sponsor's image as determined by Sponsor, in its sole discretion, or entry will be disqualified from the Contest. The Entry must not disparage persons or organizations associated with Sponsor.

All Entries submitted (and subsequent recipes for Semi-Finalists) become the property of the Sponsor. Each Entrant grants to Sponsor a worldwide, royalty-free, perpetual, non-exclusive right and license to copy, distribute, and display each submitted Entry, in any media, and with right to use, copy, modify, edit, and create derivative works therefrom, and agrees to execute documents confirming such right and license at Sponsor's reasonable request. By entering, you understand that your Entry will be screened by the Sponsor and may be posted online to a gallery or featured in Sponsor's social media channels or other advertising, in Sponsor's sole discretion, to be viewed by members of the general public for public viewing. By entering, each Entrant warrants and represents that his/her Entry is original, has not won any award, does not contain any material that would defame or otherwise violate or infringe upon the rights of any third party, including patents, copyrights, trademarks or rights of privacy or publicity, and will not violate any federal, state or local laws or ordinances. By submitting an Entry and subsequent recipe (as submitted by Semi-Finalists), Entrants/Semi-Finalists acknowledge and agree that Sponsor may obtain many Entries/recipes in connection with this Contest and/or other contests staged and/or promoted by the Sponsor, and that such Entries/recipes may be similar or identical in theme, idea, format or other respects to other Entries/recipes submitted in connection with this Contest and/or other contests sponsored by the Sponsor or submitted for other reasons or other materials developed by the Sponsor. Entrant waives any and all claims Entrant may have had, may have, and/or may have in the future, that any Entry and/or other works accepted, reviewed and/or used by the Entrant may be similar to his/her Entry/recipe, or that any compensation is due to Entrant in connection with such Entry/recipe or other works used by Sponsor. Sponsor reserves the right in its sole and unfettered discretion to disqualify any Entry/recipe that it believes does not comply with these Official Rules or that is not consistent with the spirit or theme of the Contest. No information regarding Entries, other than as otherwise set forth in these Official Rules will be disclosed.

**Determination of the Semi-Finalists, Finalists and Grand Prize Winner [Judging Rounds/Events ("Events") as Follows]:**

**Market Semi-Finalist Determination:** After the conclusion of each Market Entry Period, a panel of Sponsor-selected judges will review and score each Entry submitted within each Market to determine the Market Semi-Finalists, five (5) for each respective Market. The judging criteria for Market Semi-Finalist determination will be as follows: Visual Deliciousness (33.3%), Creativity (33.3%), Crunch-ability/Crispiness (33.3%). In the Event of a tie, tied Entries will be re-judged based solely on Creativity.

**Market Finalist Determination:** Each Market Semi-Finalist will be contacted and (once verified, as described below) invited to attend a Finalist Determination Event to be held within each Market, on dates specified by the Sponsor. At each Market Finalist Determination Event, the Market Semi-Finalists will be provided with a five (5) minute demonstration time period in which to assemble the recipe that they submitted prior to the Event. A Sponsor-provided catering team will then make each Market Semi-Finalist’s sandwich, based on the recipe submitted for the judges and audience guests, who will then perform a taste test and vote whereas the audience guest vote will be incorporated as part of the judging panel scoring to determine the Market Finalist, one (1) for each Market, as follows: Taste (100%) consisting of 25% audience vote + 75% Louisiana Fish Fry Culinary Team vote). Market Semi-Finalists must arrange for ground transportation to/from the destination of the Market Finalist Determination Event/their home and will not receive compensation of any kind in conjunction with travel to/from their Market Finalist Determination Event. In the event a Market Semi-Finalist is unable to attend their Market Finalist Determination Event, their Market Semi-Finalist designation will be forfeited and an alternate the Market Semi-Finalist may be determined, time permitting.

<b>Market/Metro Area</b>	<b>Finalist Determination Event Date</b>
Los Angeles, CA	7/17/24
Houston, TX	7/23/24
New Orleans, LA	8/6/24
Atlanta, GA	8/21/24
Chicago, IL	9/10/24
Baltimore, MD	9/24/24

All dates indicated in the chart above are subject to change, in Sponsor’s sole discretion.

**Grand Prize Winner Determination:** Each Market Finalist (6 total) will be invited to attend the final Grand Prize Winner Determination Event to be held in New York, NY on October 16, 2024 (or a date specified by the Sponsor in the event the date needs to change, in their sole discretion). In a similar process to Market Finalist determination, the Market Finalists will be provided with a five (5) minute demonstration time period in which to assemble the sandwich recipe that they submitted prior to the Event. A Sponsor-provided catering team will then make each Market Finalist’s sandwich for the judges and audience guests, who will then perform a taste test and vote whereas the audience guest vote will be incorporated as part of the judging panel scoring to determine the overall Grand Prize winner, as follows: Taste (100%, consisting of 25% audience vote + 75% Louisiana Fish Fry Culinary Team vote). In the event a Market Finalist is unable to attend the Grand Prize Winner Determination Event, their Market Finalist designation will be forfeited and an alternate Market Finalist from that Market may be determined, time permitting.

During the Market Finalist and Grand Prize Determination, Market Semi-Finalists and Market Finalists will be required to provide a list of all ingredients with exact U.S. measurements, directions, required utensils, timing, temperature (if applicable), number of servings and any other relevant information about their recipe (“**recipe**”). Recipes may include Louisiana Fish Fry products, but it is not required, however Sponsors reserves the right to substitute any product included as part of a recipe with an equivalent Louisiana Fish Fry product. A complete list of Louisiana Fish Fry products can be found here: <https://louisianafishfry.com/products>.

All Market Semi-Finalists, Market Finalists and the Grand Prize Winner are subject to verification and decisions of Judges/Sponsor during the Semi-Finalist, Market Finalist and the Grand Prize Winner determination phases are final and binding with respect to all matters relating to this Contest. If a Market Semi-Finalist or Market Finalist in attendance at either their Market Finalist Determination Event or the Grand Prize Winner Determination Event violates the instructions of the Sponsor or their Representative in conjunction with the Event or otherwise acts in an inappropriate/unsportsmanlike manner (in Sponsor’s sole discretion), such Market Semi-Finalist or Market Finalist may be disqualified and the respective Semi-Finalist or Finalist will forfeit the opportunity to win the Grand Prize, if applicable. In no event will the Sponsor be obligated to determine more than five (5) Market Semi-Finalists per Market (30 Total), one (1) Market Finalist for each Market (6 total) or one (1) Grand Prize winner overall. Sponsor reserves the right to determine fewer than the stated number of Market Semi-Finalists or Market Finalists if, in its sole discretion, it does not receive a sufficient number of eligible and qualified Entries per Market.

All details of the Events are in Sponsor’s sole discretion and by participating, you understand and agree to all applicable rules and understand you may need to complete additional releases at any Event.

All Semi-Finalists and Finalists also agree that Sponsor or its agents may photograph and/or videotape any or all aspects of any of the Events (“**footage**”) and Semi-Finalists and Finalists agree that Sponsor may use, edit or post that footage in any way they see fit.

#### **Prizes and Approximate Retail Values (“ARV”):**

- Thirty (30) Market Semi-Finalist Prizes [five (5) awarded per Market]: A one (1) year supply of Louisiana Fish Fry Chicken Fry product [awarded as twelve (12) cases of product], (ARV \$214.56 each).
- Six (6) Market Finalist Prizes [one (1) awarded per Market]: A three (3) day/two (2) night trip for the winner only to New York, NY to compete in the Grand Prize Winner Determination Event and a Market Finalist trophy. Trip includes round trip economy class air transportation to New York, NY from major airport closest to Finalist’s home, three (3) days/two (2) nights hotel accommodations (based on single occupancy) and admission into the Event (ARV: \$3,464.56).
- One (1) Grand Prize : The title of “VP of Fried Chicken” and Grand Prize Winner trophy and a four (4) day/three (3) night trip for the Grand Prize winner only to attend the professional football championship game in New Orleans, LA and media appearances and events with Marcus Spears as a guest of Louisiana Fish Fry in February 2025. Grand Prize trip includes round trip economy class air transportation to New Orleans, LA from major airport closest to Grand Prize winner’s home, four (4) days/three (3) nights hotel accommodations (based on single occupancy), a ticket to the game for the winner and \$750 cash for spending money (ARV: \$12,500). The title of VP of Fried Chicken includes, but is not limited to appearing

as a brand ambassador at mutually-agreed-upon events, and recipe development and features on louisianafishfry.com (all elements of the Grand Prize are provided in Sponsor's sole discretion and subject to availability).

All federal, state, and local income taxes for acceptance and use of the prizes are the sole responsibility of winners. All other expenses and costs for all events, as applicable not expressly listed above, including, but not limited to, transportation, hotel, taxes, insurance, telephone charges, room service and laundry services, personal expenses, gratuities, entertainment, transfers, incidental charges, or any other items not specifically described in these Official Rules, any transportation not mentioned within such prize descriptions and all expenses for any of the foregoing are the sole responsibility of the Market Semi-Finalists, Market Finalists or the Grand Prize Winner. Prizes are nontransferable, non-assignable, and no substitution or cash redemption is allowed, except that Sponsor reserves the right to award an alternate prize of equal or greater value if an advertised prize (or portion of prize) is unavailable. Any gift cards issued as part of a prize are subject to separate terms and conditions and expiration dates may apply. Prize components are in the Sponsor's sole discretion. Prizes are awarded "as is" with no warranty or guarantee, either express or implied by Sponsor. Actual retail value of Market Finalist and Grand Prize trips may vary due to winners' residences and time of travel; if actual value is less than indicated approximate retail value, the winner will not receive the difference in cash (or otherwise). **Trips must be taken on dates specified by Sponsor, which are subject to change or prize may be forfeited and an alternate winner may be determined, time permitting.** Trips are awarded subject to availability and certain restrictions. Winners must possess valid travel documents (i.e., valid government-issued photo ID) in order to travel. Failure to obtain required travel documents may result in forfeiture of prize and alternate determination, time permitting. No refunds or credit for changes are allowed. Trips may not be combined with any other offer and travel may not qualify for frequent flyer miles or other "perks". If a winner lives within approximately 150-miles of destination city (as determined by Sponsor in its sole discretion), they will receive ground transportation to/from destination or a Sponsor-specified travel stipend and will not receive additional compensation of any kind in conjunction with such prize substitution. Sponsor will not replace any lost, mutilated, or stolen tickets or passes of any kind. In the event a Market Finalist or the Grand Prize winner engages in behavior that (as determined by Sponsor in Sponsor's sole discretion) is inappropriate or threatening, illegal or that is intended to annoy, abuse, threaten or harass any other person, Sponsor reserves the right to remove or to deny entry to any element of the trip and/or event/game and terminate the trip early and send the Market Finalist or Grand Prize winner home at winner's expense with no further compensation or liability of any kind. In the event that the Grand Prize Winner Determination Event does not take place as scheduled or is cancelled for any reason, including Acts of God, pandemics, acts of terrorism, civil disturbances, work stoppage or any other natural disaster, that portion of the Market Finalist's Prize will not be awarded and no additional substitution or compensation will be provided and Sponsor will make alternate arrangements for determination of the Grand Prize winner, in their sole discretion.

**Winner Notification/Verification:** Potential Market Semi-Finalists will be notified via a Direct Message/comment/reply to Entry ("**First Notification**") on the site where they entered by Sponsor (or Administrator on Sponsor's behalf) within one (1) to two (2) business days following the first round of judging and will be asked to privately provide his/her contact information to the Sponsor/Administrator including email address. If a potential Market Semi-Finalist does not reply to the First Notification as instructed within forty-eight (48) hours, an alternate Market Semi-Finalist may be determined and notified as set forth herein. **Potential Market Semi-Finalists will have forty-eight (48) hours from the time the First Notification is sent to reply.**

**Sponsor and Administrator assume no responsibility for undeliverable First Notification for any reason.**

Market Semi-Finalists will then be required to complete a Declaration of Eligibility, Release of Liability and a Publicity Release, and Assignment of Rights (where legal) ("**Prize Documents**"), including confirmation that they are available to attend the Finalist Determination Event and the Grand Prize Winner Determination Event (if they are determined to proceed) on the dates specified by the Sponsor (as indicated in the charts above) and return Prize Documents via email within three (3) days of attempted notification or prize may be forfeited and an alternate Market Semi-Finalist may be determined, time permitting. Grand Prize winner may also be required to submit, in the timeframe specified, a Grand Prize Acceptance Form prior to winner confirmation. Sponsor/Administrator assumes no responsibility for undeliverable notification resulting from any form of active or passive filtering by any social media platform or Entrant's account or email settings or for insufficient space in an Entrant's user account to receive notifications or emails. A Market Semi-Finalist will not be declared as a confirmed winner until verification of eligibility of the Entrant as well as verification and compliance with these Official Rules in order to participate in the Winner Determination Events. Return of any notification as undeliverable may result in disqualification and alternate Market Semi-Finalist may be determined (as outlined above). Potential Market Semi-Finalists, Market Finalists and the Grand Prize winner are subject to verification by Sponsor or Administrator throughout the Winner Determination process, and verification is final and binding in all matters related to the Contest. Sponsor reserves the right to perform a background check or review and/or internet or social media review on any potential Market Semi-Finalists, Market Finalists and the Grand Prize winner, who agree to provide any verification or authorizations necessary in connection with background check or review. Sponsor will have the right, in its sole discretion, to disqualify any potential Market Semi-Finalists, Market Finalists and the Grand Prize winner if the background check or review or internet or social media review on such individual reveals conduct, information or history that, in Sponsor's determination, may be harmful to Sponsor or Sponsor's image or reputation or with which Sponsor does not wish to be associated.

**General Rules:** By participating in this Contest, Entrants/Semi-Finalists/Finalists/Grand Prize winner ("**Participants**") agree to be bound by these Official Rules and the decisions of the Sponsor. All applicable laws and regulations apply. Participants hereby hold the Sponsor and its Administrators, Instagram, X, TikTok, Facebook and each of their respective officers, directors, members, managers, employees, agents, representatives, successors and assigns (collectively, the "**Released Parties**") harmless from and against any third-party claim arising from use of any Entry/recipe, participation in any prize-related activity and Participants waive any right to inspect or approve uses of their Entry/recipe by Sponsor in connection with the Contest or to be compensated for any such uses. Participating in the Contest constitutes permission to the Sponsor to use a Participant's name, address, recipe and likeness in connection with the administration of the Contest only and as otherwise required by law. By participating in the Contest, the Participant agrees that Released Parties will have no liability whatsoever for, and will be held harmless by Participant for any liability for any bodily injury, loss or damages of any kind to persons, including death, and property, due in whole or in part, directly or indirectly, from Entry, the acceptance, possession, use or misuse of prize, if applicable, or participation in the Contest, participation in any Events or participation in any Contest related activity. The Sponsor and its agencies assume no responsibility for any injury or damage to Entrant's or to any other person's computer or web-enabled device relating to or resulting from entering or downloading materials or software in connection with the Contest. You hereby represent and warrant that you have read these Official Rules and are fully familiar with their contents and agree to be bound by them. The Sponsor is not responsible for any typographical or other error in the printing of the Contest materials or the offering or announcement of the prizes.



**Disputes:** ENTRANT AGREES THAT: (1) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THIS CONTEST OR ANY PRIZES AWARDED SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION, AND EXCLUSIVELY BY THE APPROPRIATE STATE OR FEDERAL COURT LOCATED IN ARIZONA; (2) ENTRANT HEREBY WAIVES HIS/HER RIGHT TO CONTEST JURISDICTION; (3) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS INCURRED, INCLUDING COSTS ASSOCIATED WITH ENTERING THIS CONTEST BUT IN NO MARKET ATTORNEYS' FEES; AND (4) UNDER NO CIRCUMSTANCES WILL ENTRANT BE PERMITTED TO OBTAIN AWARDS FOR, AND ENTRANT HEREBY WAIVES ALL RIGHTS TO CLAIM, PUNITIVE, INCIDENTAL AND CONSEQUENTIAL DAMAGES AND ANY OTHER DAMAGES, OTHER THAN FOR ACTUAL OUT-OF-POCKET EXPENSES, AND ANY AND ALL RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the Entrant and Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the state of Arizona, without giving effect to any choice of law or conflict of law rules (whether of the state of Arizona or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the state of Arizona.

**Privacy:** Any personally identifiable information collected during your participation in this Contest will be used by Sponsor and its agents for purposes of the proper administration and fulfillment of the Contest as described in these Official Rules, and in accordance with Sponsor's Privacy Policy, posted at <https://louisianafishfry.com/privacy-policy/> and as allowed by law.

**Winners List:** For a list of winners, available for ninety (90) days after September 8, 2024, send an email to: [Winners@dja.com](mailto:Winners@dja.com) with Louisiana Fried Chicken Sandwich Challenge Winners (20-2941-01) as the subject line. Winners List will be sent after all prizes have been awarded.

**Sponsor & Administrator:** The Sponsor of the Contest is Louisiana Fish Fry Products, 5267 Plank Rd, Baton Rouge, LA 70805. The Administrator of the Contest is Don Jagoda Associates, Inc., 100 Marcus Drive, Melville, NY 11747.