

Louisiana Fish Fry Products

Donation & Sponsorship Guidelines

Louisiana Fish Fry Products thanks everyone who has been loyal consumers of our products. It is because of loyal consumers like you we are allowed the opportunity to continue to grow and give back to our local Baton Rouge community and beyond. In order to best serve all who are seeking donations from Louisiana Fish Fry, we have streamlined our donation and sponsorship program effective October 1st, 2019.

General policy:

-To ensure fairness and our ongoing ability to serve everyone, only 1 request per organization will be fulfilled per calendar year.

-Please submit donation requests to LFF-DonationInfo@louisianafishfry.com to be considered for approval.

Donation requests sent via any other e-mail address, USPS, by phone, etc. are no longer accepted.

-Please submit your donation request and required documents (listed below) at least 30 days prior to the date you wish for the donation to be fulfilled for best results. Any requests sent less than 10 business days from the date requestor is seeking fulfillment will not be granted.

-All donations are to be picked up from our distribution center by the donation requestor. If the requestor would like to have the donated items shipped to them, this can be done at the requestor's expense. Payment of shipping & handling charges is due prior to shipping.

-Please note all decisions regarding donation requests are subject to be at the discretion of Louisiana Fish Fry and approval of any/all donation requests is not guaranteed.

-Branded marketing collateral (fans, bottle openers, etc.) may be requested in lieu of or in addition to product donation, but all requests will be approved at the discretion of Louisiana Fish Fry.

-As of October 1st, 2019, all donation requestors will be subject to this policy regardless of donations and/or sponsorships fulfilled prior to this date. This is simply a measure put in place to further our ability to serve as many members and organizations within our LFFP community as we can. We thank you in advance for your understanding and cooperation with this improved policy and procedure.

Donation requests will only be subject to approval if donation is to aid in one of the following categories/events:

1. Charitable organizations/causes/fundraising:

a. 501(3)c Organizations: United Way, Big Buddy, Food banks, Boys' & Girls' Clubs, or any other 501c(3) organization. This can include any event or activity conducted by the organization (festivals, marathons, fundraising events, annual galas, 5K's, kids' activities, etc.) **ALL 501(3)c organizations must include their 501(3)c documents when e-mailing their donation request.**

b. Special Causes: This includes fundraisers, cookoffs, benefit events, etc. to aid a family, individual, or group of individuals to provide aid for a life-altering event, injury, illness or loss. **An event flier, social media link for the fundraiser/event, etc. must be submitted in lieu of a 501(3)c document if this type of event is not being organized by a 501(3)c organization.**

c. BBQs/Fish Frys/Jambalaya/Gumbo Cook-offs for charitable causes: We will provide Foodservice Containers of Gumbo Base, Fish Fry, Jambalaya Rice Mix, or Cajun Seasoning (depending on what is being served) to aid with events in this category. **An event flier, social media link for the fundraiser/event, etc. must be submitted in lieu of a 501(3)c document if this type of event is not being organized by a 501(3)c organization.**

d. Auction/raffle items: If you are holding a raffle or auction for a nonprofit (501c) or other charitable cause, we will donate 1 gift basket (valued at \$49.99) to auction/raffle OR 1 case of 8-item Cajun gift boxes

2. Community outreach involvement:

a. Schools and school organizations/fundraising, first responders (police, EMT, fire), etc.

b. Community clubs/activities/functions: Parks, Wildlife and Fisheries organizations, animal shelters, etc.

BBQs/Fish Frys/Jambalaya/Gumbo Cook-offs for Fundraising Purposes: We will provide Foodservice Containers of Gumbo Base, Fish Fry, Jambalaya Rice Mix, or Cajun Seasoning (depending on what is being served) to accommodate amount of food expected to be prepared.

Auction/raffle items: If you are holding a raffle or auction to raise funds for the operations of your organization or to raise funds to donate to a charity on behalf of your organization, we will donate 1 gift basket (valued at \$49.99) OR 1 case (contains 6 gift boxes) to auction/raffle.

Sponsorship Opportunities: All potential sponsorship opportunities will be reviewed and considered, but not all will be approved. Considerations for moving forward with a sponsorship are based on factors such as brand identity, cost, and time/labor available to fulfill sponsorship obligations.

Typically, sponsorships are handled by donating in-kind via products or labor in lieu of cash.

All sponsorship requests must be e-mailed to LFF-DonationInfo@louisianafishfry.com to be considered for approval.